

| For Office | Performance Date |  |
|------------|------------------|--|
| Use Only   | Performance Date |  |

# Poway Center for the Performing Arts **Application for Use**

### -PUSD Events-

Thank you for considering the Poway Center for the Performing Arts for your upcoming performance. Owned and operated by the City of Poway as a division of the Community Service Department, the Poway Center for the Performing Arts staff will do everything possible to ensure your event runs smoothly and successfully.

To help facilitate planning, please complete the following Application for Use and return to Lisa Stuber at Poway High School:

Istuber@powayusd.com 858-748-0245 ext. 5108

\*\*Incomplete applications will be returned.\*\*

Please note, completion of this application represents only a request to use the facility. Confirmation is based on theatre availability and will be communicated to you in writing upon approval.

We appreciate your interest in the Poway Center for the Performing Arts and look forward to the prospect of hosting your upcoming event!

| School Information  |                  |
|---|------------------|
| School Name   |                  |
| Representative:   | Email:           |
| Address:  | Phone:           |
|   |                  |
| Ticketing Contact:  | Email:           |
| *If applicable  |                  |
| Address:  | Phone:           |
|   |                  |
| Front of House:   | Email:           |
| *Must be available and in the lobby when the lobby doors open and throu | Ighout the show. |
| Address:  | Phone:           |
|   |                  |
| Technical Contact:  | Email:           |
| Address:  | Phone:           |

| <b>Event I</b>                                       | nformati   | on            |                  |                        |                    |   |                   |                           |
|--|--|---------------|------------------|------------------------|--------------------|---|-------------------|---------------------------|
| Performance  | e title as you v   | vould like to | see it on your t | icket (max 35          | characters):       |   |                   |                           |
|  |  |               |                  |                        |                    |   |                   |                           |
| # of Performa  | nces   | Requested     | Date             | Alt. Date              | =                  | Alt. Dat                                  | e #2              |                           |
| Type of Ev   | ent: Mu  | ısical OCo    | oncert Dance     | Choral (               | Play O             | Other                                     |                   |                           |
|  | _  |               |                  |                        |                    |   |                   |                           |
| *This informa<br>reside on<br>event pag<br>powaycent | ation will<br>your<br>ge on  |               |                  |                        |                    |   |                   |                           |
| Please prov  | vide a JPG im  | age for you   | ır event page (4 | 121x 266 pixe          | ls) in landsc      | ape format.                               |                   |                           |
| Marquee W  *5 lines c                                | of 15  |               |                  |                        |                    |   |                   |                           |
| F  | Rehearsal  | Inform        | ation (If App    | olicable)              | Rehearsa           | al open to the pu                         | ıblic/parents? (  | Fees apply)               |
| Date   | Date Arrival/Set Up Time (min. 1 hr before start) Rehearsal Start Time Rehearsal End Total Time in Facility  How many pare in your per |               |                  |                        |                    |   |                   |                           |
| Perform  | mance Inf  | ormatic       | on               |                        |                    |   |                   |                           |
| Date   | Arrival/Set Up<br>Time   | Curtain Tim   | 1ct Holf         | Length of intermission | 2nd Half<br>Length | Anticipated<br>Audience Size<br>(max 797) | Departure<br>Time | Total Time in<br>Facility |
|  |  |               |                  |                        |                    |   |                   |                           |
|  |  |               |                  |                        |                    |   |                   |                           |
|  |  |               |                  |                        |                    |   |                   |                           |
|  |  |               |                  |                        |                    |   |                   |                           |
|  |  |               |                  |                        |                    |   |                   |                           |
|  |  |               |                  |                        |                    |   |                   |                           |

Parking passes issued by the Poway Center for the Performing Arts are required for cars parked in the parking lot on weekdays from 7:30am to 2:30pm.

| Ticketing In  | formati  | on   |  |  |                                   |                 |
|---|--|--|--|--|-----------------------------------|-----------------|
| PCPA Box Offic  | e services   |  |  | DMISSION tickets, used   | -                                 | r utilize the   |
| I will not be   | e using tick   | ets.   |  |  |                                   |                 |
| OI will be prin   | nting my ov  | vn general admis   | sion tickets.  | Infants (0-12 mont<br>count as a seat.<br>Will Infant Lap Tick<br>(10 max) |                                   |                 |
|   | If select  | ing an option below  | , please complete t                                  | the remainder of the fie   | lds on this page.                 |                 |
| -\$100 printing f  I would like the -\$100 fee for the -A minimum of the Number of cons | ee applies  PCPA to pri e first order. 50 tickets to i | \$52 fee for additiona<br>remain for sale at Bookets I would like prin | me to sell (consignal requests/shows. x Office. ted: | nment) and the PCPA B  | ox Office will sell th            | ne rest.        |
| Choose only ONE:  |  | rved Seating 🔵   | General Admissi                                      | ion  |                                   |                 |
| Ticket Pricing fo   | or Reserve   |  |  | <u>Ticket Pricing</u>  | for General Adn                   | <u>nission</u>  |
| Total Ticket Price  | Rows   | Price Type<br>(Adult, Child, etc)                                      | Age Requirement                                      | Total Ticket Price   | Price Type<br>(Adult, Child, etc) | Age Requirement |
| Ex: \$15  | A-E  | Child  | 1-12 yrs   | Ex: \$15   | Adult                             | 13 and up       |
|   |  |  |  |  |                                   |                 |
|   |  |  |  |  |                                   |                 |
| Infants (0-12 mor<br>Would you like In  |  |  |  | / 1  | d OComplin                        | nentary         |

Will you be utilizing Promo/Discount Codes? \*Box Office will contact you to arrange

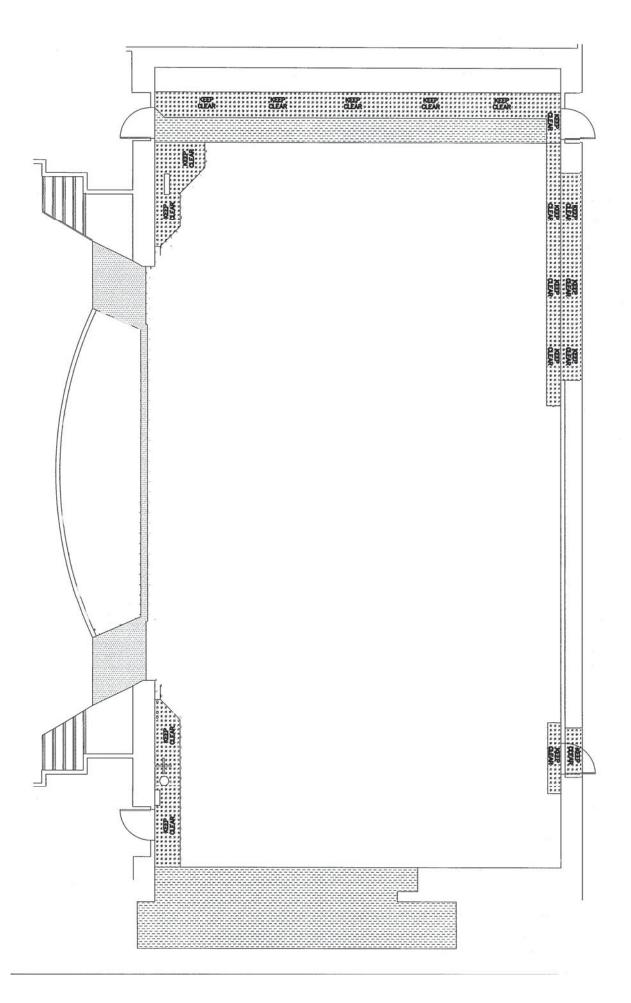
### **Video Recording Policy** Are your patrons allowed to: A/V Recording Allowed No public recording of any kind Still photography only (no flash) Will there be a professional photographer? Will there be a professional videographer? Will there be a professional audio recording? If you are planning to record this performance, you must submit a written request for managerial approval from the Poway Center for the Performing Arts, and you must agree to the following conditions: - The recording will credit Poway Center for the Performing Arts and the City of Poway. - The video crew will record only from the areas designated by the management of the Poway Center for the Performing Arts, and will in no way interfere with the audience view of the performance or evacuation routes. I understand and acknowledge the recording policy: **Applicant/Authorized Representative Signature:** Date: Videographers may only set up in approved areas. Which locations will you be utilizing? (see map, max 2 per location) Tech Booth = 0 seats Video Locations: 3. 1306-J307, K307 = 3 seats Video Locations: S206-S209, T206-T209 = 8 seats J306-J307, K307 = 3 seats DD8-DD26, EE18-EE21, FF18-FF21 = DD8-DD26, EE18-EE21, FF18-FF21 = 27 seats В th 211/212 213/214 W TELLER BUILDING UNDER STREET 210 210 212 210 2 F TITLE TET OUT OUT OUT PPOPPE CONTRACTOR 210 211 212 213 214 MEZZANINE LEVEL DITE TO TUNUUU UUU UUU ORCHESTRA LEVEL Location 3 Total # Location 1 Total # Location 4 Total # Location 2 Total #

| reclinical information  |  |  |  |  |  |
|---|--|--|--|--|--|
| Lighting System   |  |  |  |  |  |
| House Plot Client's Plot **Must be restored to the house plot at the end of the event at client's expense |  |  |  |  |  |
| Follow Spots Needed   |  |  |  |  |  |
| Special Quantity Needed   |  |  |  |  |  |
| Other:  |  |  |  |  |  |
| Sound System  |  |  |  |  |  |
| Microphones Quantity Needed   |  |  |  |  |  |
| Monitors Quantity Needed  |  |  |  |  |  |
| CD  |  |  |  |  |  |
| Other:  |  |  |  |  |  |
| <u>Fly System</u>   |  |  |  |  |  |
| Line sets Quantity  |  |  |  |  |  |
| Items to be flown (i.e.set pieces, drops, etc):   |  |  |  |  |  |
| Other:  |  |  |  |  |  |
| Miscellaneous Equipment   |  |  |  |  |  |
| Prop Tables Quantity Needed Movie Screen Choral Risers Quantity Needed                                    |  |  |  |  |  |
| Lecturn/Podium Concert Grand Piano  |  |  |  |  |  |
| Acoustic Shell System Video Projector   |  |  |  |  |  |
| Wenger Riser System:  |  |  |  |  |  |
| Size 8" height 16" height 24' height  |  |  |  |  |  |
| 3' X 8' tops  |  |  |  |  |  |
| 4' X 8' tops  |  |  |  |  |  |

Will you be using special effects? (fog/smoke, snow, balloons, etc)

Technical Information

\*\*\*Please provide a stage plot\*\*\*



| Front of House Informa                              | ition                          |                                  |   |
|---|--------------------------------|----------------------------------|---|
| Lobby Do you need tables?                           | Yes No                         | Lobby tables:  Ticketing tables: | The total number of lobby and ticketing tables must not exceed 5. |
| Do you need chairs?                                 | Yes No                         | Quantity (max 12)                |   |
| Will you be selling merchandi                       | se? OYes                       | No Items Sold:                   |   |
| How would you like to handle  Any Time  Between     | late arrivals?<br>numbers/acts | Other:                           |   |
| Will any performers be seated.  How many?  Wh       | l in the theater?  ere? Sectio |                                  | formers must have a ticket to enter the theater. ~                |
| How will performers exit the  Artist Entrance Green | •                              |                                  |   |
| Will you be providing program                       | ns to your patro               | ns? OYes No                      |   |
| Will you be running the conce                       | ession stand?                  |                                  |   |

\* A San Diego County Health Permit is required. Public events providing food must contact the County Health Department at least 30 days prior to event date. The Poway Center for the Performing Arts must be given a copy of the permit no later than <u>1 week prior to the event date</u>.

More information can be found at: http://www.sandiegocounty.gov/content/sdc/deh/fhd/food/tempevents.html

| Checklist   |
|---|
| Have you  |
| Completed every question in the application? Please note: "Same as last year" is not a sufficient response.   |
| Included a JPG image for your event web page?   |
| Included a detailed stage plot?   |
| I certify that the information I have given on the Application for Use is true and correct to<br>the best of my knowledge and belief. I, applicant, or representative for the applicant,<br>understand and agree to obey all facility rules, regulations, and policies. |
| I understand this application serves only as a request and should the application be approved, I will be contacted in writing by the Poway Center for Performing Arts.  |
| I understand that any changes to the information in this application must be communicated in writing to the Performing Arts Center. Failure to do so, will result in additional staff charges at the completion of your event.  |
| Applicant/Authorized Representative Signature:  |
| Date:   |

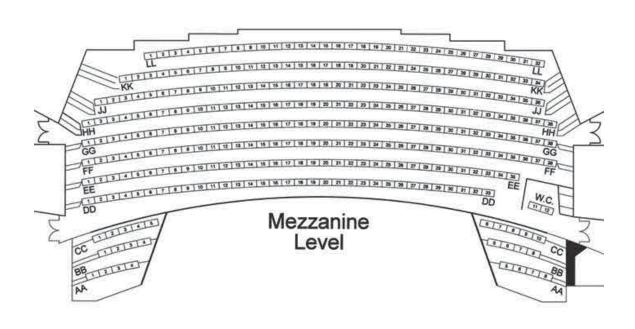
### Please return the completed application to **Lisa Stuber at Poway High School:**

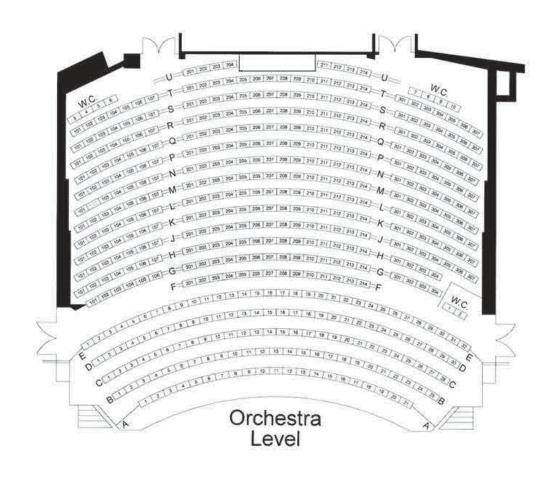
<u>lstuber@powayusd.com</u> 858-748-0245 ext. 5108

| For Office Use Only         |                      |  |  |  |
|-----------------------------|----------------------|--|--|--|
|                             | 1 of office obe only |  |  |  |
| Poway High School Approval: |                      |  |  |  |
| Date:                       |                      |  |  |  |
| PCPA Approval:              |                      |  |  |  |
| Date:                       | Page                 |  |  |  |

## Appendices

### **Seating Chart**

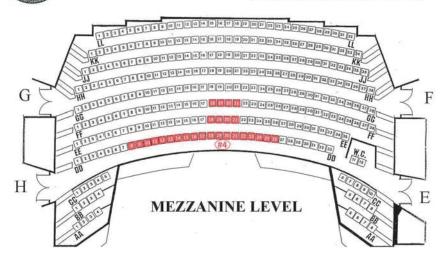




### **Video Locations**

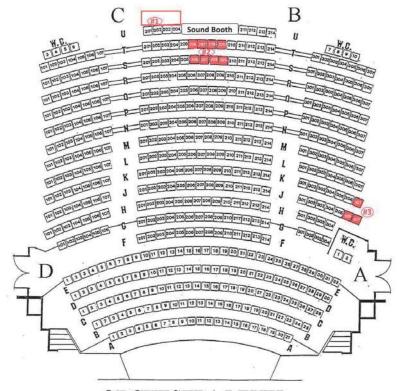


- Sound Booth = 0 seats
   S206-S209, T206-T209 = 8 seats
   J306-J307, K307 = 3 seats
- DD8-DD26, EE18-EE21, FF18-FF21 = 27 seats





- Tech Booth = 0 seats
   S206-S209, T206-T209 = 8 seats
- 4. DD8-DD26, EE18-EE21, FF18-FF21 =



**ORCHESTRA LEVEL** 

### **Ticketing Information**

#### PUSD TICKETING INFORMATION

- Ticketing: PUSD is permitted to:
  - Print and sell their own tickets-General Admission only
  - o use no tickets -- collect entry fee at door
  - have the box office print and sell all tickets--\$1 per ticket sold by the box office will be charged to PUSD-Reserved or General Admission
  - PCPA to print all tickets for PUSD to sell-Reserved or General Admission (Consignment- fees below)
  - both PCPA and PUSD to sell tickets (Consignment-fees below)
- Consignment tickets:
  - Fees- first order \$100, additional requests or shows \$52
  - A minimum of 50 tickets to remain for sale at box office (if box office to sell tickets)
  - NO fee for consignment tickets returned
  - Return unsold tickets to box office the Tuesday prior to show date when both PCPA and PUSD selling tickets
- Will-call tickets: if both PCPA and PUSD selling tickets
  - Will call tickets (from consignment tickets) may be returned to box office for distribution night of show
  - For consignment sales- A list of patrons and assigned seats in last name order is needed. For General Admission there is an identifier number on each ticket.
  - o For consignment sales-A representative from your organization will be needed in the box office night of show to resolve any ticketing concerns in regards to your ticket sales. Time needed in box office will be one hour before curtain and one hour after curtain. Total of two hours. Representative to remain in box office the entire 2 hour shift.
- Ticket fees charged to patrons:
  - NO service fee at window/phone orders
  - \$5 internet (per ticket). Tickets can be printed at home or held at will-call
- Website: items needed to post event on PCPA website <u>www.powaycenter.com</u>
  - An image size 421px X 266px in JPEG format, landscape orientation. Otherwise, a stock photo will be used.
  - a description of event
  - ticket sales contact (if PCPS not selling tickets)
- Marketing:
  - Your event will be displayed on the marquee the week of the event
  - Submit: a postcard or flyer (max size 8 ½ X 11) to be placed in lobby kiosk
  - Event will be displayed on monitor above box office windows
  - an email blast will be sent out to community members who have signed up through the City of Poway website approximately 2 weeks before your event
- Box office:
  - o phone 858-748-0505
  - Open --Friday 12:00pm-5:00pm and Saturday 10:00am-3:00pm
  - Closed Sunday-Thursday
- Box office hours day of show:
  - Box office will open 1 hour prior to show and remain open 1 hour after curtain time (when PCPA selling tickets)
- Infants: Ten lap tickets (not an actual seat) available for infants 0-12 months. Tickets will be available night of show at box office window and/or at the door when PCPA selling tickets.